

Alabama FBLA Blueprint for Success HIGH SCHOOL 2024-2025



Future Business Leaders of America



TO: Alabama Future Business Leaders of America Chapter Advisers

FROM: Lisa Weeks, State FBLA Adviser
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DATE: August 1, 2024

SUBJECT: ALABAMA FBLA BLUEPRINT FOR SUCCESS

Below is the **2024-2025 Alabama FBLA Blueprint for Success**. The goal of the Blueprint for Success is to encourage active chapters, help local chapters develop their programs of work, and assist chapters and members in achieving recognition and awards at the state and national level. Many of the activities are designed so that chapter members may participate virtually or in-person.

Chapters and members achieve recognition for their work in various ways:

- **Alabama Blueprint for Success**—a chapter can be recognized in an Achievement, Excellence, or Outstanding category.¹ Criteria for these levels are detailed under Blueprint Guidelines.
- **Champion Chapter**— chapters may receive national recognition by completing a series of membership engagement-focused challenges. The Alabama Blueprint for Success has been divided into categories that align with the deadlines for each area of Champion Chapter to help chapters successfully earn points.

This school year will bring about many opportunities and challenges for you and your chapter. Please do not hesitate to contact your District Vice President with any questions regarding completion of the Blueprint for Success. Thank you in advance for your dedication in making Alabama FBLA the best. We are looking forward to a successful 2024-2025 school year.

¹ Chapters may achieve the **Outstanding Level** recognition on the Blueprint for Success without submitting Champion Chapter activities to the National Office. In order to receive recognition for Champion Chapter, you must submit documentation to the National Office using the links provided for each submission period

ALABAMA BLUEPRINT GUIDELINES

1	<p>The Alabama Blueprint is patterned after the national Champion Chapter program. Each section has a recommended timeline, and a specified number of required and optional tasks to obtain a certificate and/or ribbons at the State Leadership Conference.</p> <ul style="list-style-type: none">● Achievement Level: Complete ALL Required® and two (2) Optional tasks in EACH section: Strong Foundation, School Kick-Off, Building Opportunities, Helping Hands, Celebrating Success. Submit these items to receive this certificate at the State Leadership Conference (SLC). 19 Total Tasks● Excellence Level: Complete ALL Required® and three (3) Optional tasks in EACH section: Strong Foundation, School Kick-Off, Building Opportunities, Helping Hands, Celebrating Success. Submit these items to receive this certificate at the State Leadership Conference. 23 Total Tasks● Outstanding Level: Complete ALL Required® and five (5) Optional tasks in EACH section: Strong Foundation, School Kick-Off, Building Opportunities, Helping Hands, Celebrating Success. Submit these items to receive a ribbon, lanyard, plaque, recognition at State Leadership Conference, and preferential reserved seating at the Opening Session at SLC. Outstanding Level Chapters are also eligible to submit an application for the Alabama FBLA Outstanding Chapter Award. 33 Total Tasks
2	<p>Refer to the Chapter Management Handbook or the FBLA Chapter Awards webpage www.fbلا.org to verify activities needed to accomplish goals of receiving National Chapter/Member Recognition Awards for example: Summer Starter, Shaping Success, Service Season, CTE Celebration, Business Achievement Awards, etc.</p>
3	<ul style="list-style-type: none">● Documentation may extend from May 1, 2024 – March , 2025.● Check all boxes beside the activities you have completed.● Place the task coded and corresponding task description in the top, right corner of each page of documentation. (Example: SF1 – A minimum of five (5) or more members complete one level of the Business Achievement Awards (BAA) in the current year)● Must have at least one page of documentation for each task.● Copies should be sent rather than the original documents.● No items may be attached to any page in the report.
4	<p>The Alabama FBLA Blueprint for Success is due in the state office by March 7, 2025. The Blueprint must be bound (spiral bound, 3-ring binder, etc.) – loose papers, paper clips, stapled papers, or papers gathered in rubber bands will NOT be accepted.</p> <p>Mail to:</p> <p>Mrs. Lisa Weeks Alabama Department of Education P. O. Box 302101 50 North Ripley Street Montgomery, AL 36130-2101</p>

To receive updates, text the keyword **@alfbla2025** to **81010** to join “Remind.” “Remind” is a communication platform that does not collect personal cell phone numbers. If you are already registered on “Remind” with Alabama FBLA, do not sign up again.

Blueprint for Success Tasks

Strong Foundation

These tasks focus on national programs and conferences, sponsors and partners, and recruitment.

These activities may be done at any time during the year.

Recommended Timeline: May 1, 2024 - March 1, 2025

SF1 ®	A minimum of five (5) or more members complete one level of the Business Achievement Awards (BAA) in the current year Copy of certificates	<input type="checkbox"/>
SF2 ®	Register five (5) or more members to compete and attend the 2025 Alabama FBLA State Leadership Conference (SLC) Copy of registration form	<input type="checkbox"/>
SF3	Complete Connect Ten Rosters from previous year and current year of paid members (at least 10 paid member increase)	<input type="checkbox"/>
SF4	Attend the 2024 National Leadership Conference in Orlando, FL Photo(s) with caption and date of chapter members at an NLC session	<input type="checkbox"/>
SF5	Register and participate in the Lead4Change Challenge Copy of your registration and photo(s) with caption and date of challenge	<input type="checkbox"/>
SF6	Register and participate in the Stock Market Game List of students and copy of your registration	<input type="checkbox"/>
SF7	Host a minimum of 4 officer planning meetings and 4 chapter meetings Agendas and minutes for each meeting	<input type="checkbox"/>
SF8	Host a state officer for a chapter visit (in-person or virtual) Copy of request form and photo(s) with caption and date of visit	<input type="checkbox"/>
SF9	Create and/or maintain local chapter social media page(s) Screenshot of social media timeline	<input type="checkbox"/>
SF10	Create and use QR codes for chapter management (i.e. voting, online applications, attendance, surveys, and membership forms) Copy of QR code and connected resource	<input type="checkbox"/>
SF11	Submit suggestions to the Alabama FBLA State Officer Team with ideas to improve Alabama FBLA Copy of suggestion submitted	<input type="checkbox"/>
SF12	At least 5 members bring a non-member to a meeting Photo(s) with caption and date of guests and the member who invited them	<input type="checkbox"/>
SF13	Create and/or maintain a chapter website Provide link to website and screenshot of home page	<input type="checkbox"/>
SF14	Utilize school intercom to remind members of events and recognize members for their accomplishments Provide email sent to front office for the announcement request	<input type="checkbox"/>

SF15	Submit articles to State or National FBLA publications Copy of article and/or screenshot of submission	<input type="checkbox"/>
SF16	Participate in a broadcast interview or create a podcast about FBLA Summary of the interview/podcast and details about the broadcast station or social media page where it was shared	<input type="checkbox"/>
SF17	Feature your local FBLA chapter through student news team and/or a local news/radio station Screenshot or PDF of published feature story	<input type="checkbox"/>
SF18	Create a highlight video or slideshow to showcase chapter activities and accomplishments Copy of slideshow or link to video	<input type="checkbox"/>
SF19	Host a motivational speaker to speak to your chapter Photo(s) with caption and date of speaker with chapter members	<input type="checkbox"/>
SF20	Record a chapter meeting and post it to Schoology, Google Classroom, or social media Screenshot of post	<input type="checkbox"/>
SF21	Partner with other local CTSO groups to conduct a joint community service project Photo(s) with caption and date of activity and description of project	<input type="checkbox"/>
SF22	Attend a College Fair or partner with counselors or Career Coach to serve as volunteers at a College Fair Photo(s) with caption and date and list of students who participated	<input type="checkbox"/>
SF23	Participate in the Virtual Business Challenge or the Virtual Business Personal Finance Challenge List of students participating	<input type="checkbox"/>
SF24	Chapters members attend a webinar with the members of the State Officer team Member reflection of the webinar	<input type="checkbox"/>
SF25	Host a March of Dimes speaker at a chapter meeting (virtual or in-person) Photo(s) with caption and date of speaker with chapter members or screenshot of virtual session	<input type="checkbox"/>
SF26	Host an alumni member to speak at a meeting about how FBLA had an impact on their life (virtual or in-person) Photo(s) with caption and date of guest speaker with chapter members or screenshot of virtual session	<input type="checkbox"/>
SF27	Host competitive event preparations (study session, boot camp, etc) Copy of meeting agenda and photo(s) with caption and date	<input type="checkbox"/>
SF28	Hold an event for members to be recognized for their achievements Brief description and photo(s) with caption and date from the event with caption and date	<input type="checkbox"/>
SF29	Host an induction ceremony for new chapter officers and members Copy of program and photo(s) with caption and date	<input type="checkbox"/>
SF30	Submit at least one (1) article with photo(s) OR nominate a chapter member to be featured in the Alabama FBLA Newsletter.	<input type="checkbox"/>

	Deadlines: November 5, December 1, and March 1 Email submissions to alfblastatesecretary2025@gmail.com Copy of the newsletter article	
SF31	Plan an activity involving parents to inform them about the benefits of becoming an FBLA Alumni member. Copy of flyer and program	<input type="checkbox"/>
SF32	One or more members complete the Capstone Project during the current year due March 1, 2025. Copy of certificates	<input type="checkbox"/>
SF33	Have a chapter recruitment video. Video URL/Screenshot of video and tag @alabamafbla on Instagram and Facebook	<input type="checkbox"/>
SF34	Complete any other activity that is unique to your chapter to gain members or community support. Brief description, social media post, press release or photo(s) with caption and date from the event	<input type="checkbox"/>

School Kick-Off

These tasks focus on chapter building and membership strategy. These tasks align with Summer Starter and are designed to help chapters set the foundation for a successful membership year.

Recommended Timeline: August 1, 2024 - September 25, 2024

SK1 ®	Create a Program of Work and Chapter Budget Copy of the Program of Work & budget	<input type="checkbox"/>
SK2 ®	Increase membership by 10% or have 100% membership in one class (class size more than 12 students) Copy of previous year & current year membership roster or class roster/current membership roster	<input type="checkbox"/>
SK3	Elect officers and host a local officer planning session before the first chapter meeting Copy of minutes and agenda	<input type="checkbox"/>
SK4	Write cards or emails to students encouraging them to renew or join FBLA Copy of card or email	<input type="checkbox"/>
SK5	Develop a chapter social media schedule to promote FBLA activities and chapter accomplishments Copy of social media schedule	<input type="checkbox"/>
SK6	Set up a form of communication between local officers and members (i.e. Remind, BAND app, GroupMe, Google Classroom, etc.) Screenshot of communication platform page	<input type="checkbox"/>
SK7	Create a survey for members about recommendations and changes they would like to see in the future Summary of survey results	<input type="checkbox"/>
SK8	Create a point system to recognize your chapter members' involvement Copy of point system/rubric	<input type="checkbox"/>

SK9	Create a “Rookie” Committee consisting of all new members Copy of members, agenda, minutes	<input type="checkbox"/>
SK10	Design recruitment brochures and/or information packets for new members Copy of brochure and/or information packet	<input type="checkbox"/>
SK11	Ask members to write a letter to themselves or create a vision board outlining their future goals and the steps they will take to achieve them Copy of letter or photo(s) with caption of vision board	<input type="checkbox"/>
SK12	Design a chapter shirt following the FBLA Brand Guidelines Copy of design and paragraph describing the design process	<input type="checkbox"/>
SK13	Gain at least 10 new followers to join your local chapter social media Screenshot of social media new member list/followers	<input type="checkbox"/>
SK14	Host a “Get to Know You” social event with your local chapter Copy of event flyer, photo(s) with caption and date from event, or screenshot of social media post	<input type="checkbox"/>
SK15	Apply for Alabama FBLA State Leadership Council Copy of member’s completed application	<input type="checkbox"/>
SK16	Recognize a Member of the Month or Senior Spotlight Screenshot of social media Member of the Month or Senior Spotlight post and tag @alabamafbla on Instagram and Facebook	<input type="checkbox"/>
SK17	Create a member recognition project such as “FBLA All-Stars” display where a new star is added for each new member Photo(s) with caption of display	<input type="checkbox"/>
SK18	Assign chapter members to create business cards for distribution to local businesses, elected officials, and at conferences A copy of at least four business cards	<input type="checkbox"/>
SK19	Participate in March of Dimes Blue Jeans for Babies shirt fundraiser Copy of flyer, social media post, and group photo(s) with caption* Note order deadline is September 29, 2024	<input type="checkbox"/>
SK20	Create a social media post or newsletter to publicize updates, member spotlights, and industry news. Copy of newsletter, screenshot of social media post, or photo(s) with caption and date of the bulletin board with caption and date	<input type="checkbox"/>
SK21	Host a chapter review/game on the process of parliamentary procedure Provide a copy of the game or review utilized for this activity	<input type="checkbox"/>
SK22	Submit the Champion Chapter Summer Starter (Deadline- September 25th) Certificate or screenshot of submission email	<input type="checkbox"/>
SK23	Chapters should create a digital/poster vision board about chapter goals/potentials with FBLA. Screenshots or photo(s) with date and caption	<input type="checkbox"/>
SK24	Make a Social Media post introducing new chapter officers. Screenshots of post introducing new officers	<input type="checkbox"/>

SK25	Complete any other activity that is unique to your chapter to gain members or community support Brief description, social media post, press release or photo(s) with caption and date from the event	<input type="checkbox"/>
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Building Opportunities

These tasks focus on member retention and recruitment, as well as chapter planning. These tasks align with Shaping Success and are designed to promote membership benefits and foster engagement.
Recommended Timeline: September 26, 2024 - November 6, 2024

BO1 ®	Submit membership dues for at least 10 paid members Copy of paid invoice	<input type="checkbox"/>
BO2 ®	Create a chapter marketing plan that includes membership recruitment and involvement in school and community Copy of final marketing plan	<input type="checkbox"/>
BO3	Develop a Buddy Up! program. Encourage returning members to connect with a new member and plan at least one "Buddy Up" activity Screenshot of social media post (must include caption and photo(s) with caption and date from the activity)	<input type="checkbox"/>
BO4	Compose a letter and/or visit local businesses and colleges to discuss potential sponsorships Copy of letter	<input type="checkbox"/>
BO5	Have at least five (5) chapter members attend an Alabama FBLA District Workshop Copy of registration	<input type="checkbox"/>
BO6	Attend at least five (5) Joint Leadership Development Conference (JLDC) either virtual or in-person Copy of registration	<input type="checkbox"/>
BO7	Collaborate with other FBLA chapters in your district and plan a project or special event together Photo(s) with caption and date from the event	<input type="checkbox"/>
BO8	Host an FBLA chapter spirit day in which all FBLA members wear either FBLA shirts or in blue and gold. Post a photo(s) to one of your social media outlets (Tag FBLA @alabamafbla) Screenshot of social media post	<input type="checkbox"/>
BO9	Research fundraising options and complete a sales report on the final fundraiser results Sales report for a selected fundraiser	<input type="checkbox"/>
BO10	Create an Alumni Area on your chapter's social media platform plan Screenshot of the alumni area on social media platform	<input type="checkbox"/>
BO11	Host an event focusing on application, resume, and interview requirements then conduct mock interviews for students Photo(s) with caption and date from mock interviews	<input type="checkbox"/>
BO12	Host a guest speaker at a chapter meeting to discuss resume writing, financial literacy, or career opportunities Photo(s) with caption and date of speaker at the meeting	<input type="checkbox"/>

BO13	Participate in a Job Shadow Day or internship opportunity List of participating students and photo(s) with caption and date of at least one student at their assignment	<input type="checkbox"/>
BO14	Promote financial literacy by conducting a financial simulation or playing a currency-based game Copy of game or simulation instructions and photo(s) with caption and date from activity	<input type="checkbox"/>
BO15	Organize a social event for FBLA paid members such as attending a sporting event, picnic, park, or other activities Photo(s) with caption and date from the event	<input type="checkbox"/>
BO16	Incorporate FBLA games into meetings (FBLA Scavenger Hunt, Goosechase, Escape Room, Kahoot, Quizizz, Blooket, LifeSmarts, board games, etc.) Copy of agenda with game listed	<input type="checkbox"/>
BO17	Host an event or activity that spotlights the diversity and unique successes of your community to foster a culture where all are welcome and celebrated Social media post including photo(s) with caption and date or agenda.	<input type="checkbox"/>
BO18	Create a State Leadership “Study Buddy” program to partner previous SLC competitors with new or interested SLC competitors Social media post or photo(s) with caption and date	<input type="checkbox"/>
BO19	Promote FBLA by participating in a parade or other community event Share your social media post and write a brief summary on how the activity promoted team building.	<input type="checkbox"/>
BO20	Utilize resources from Reach n Teach or conduct a concert in partnership with them Provide documentation of your concert planning or the resources you used	<input type="checkbox"/>
BO21	Submit the Champion Chapter Shaping Success (Deadline- November 6th) Certificate or screenshot of submission email	<input type="checkbox"/>
BO22	Plan an in-person or virtual meet-and-greet activity where your members can network with FBLA Alumni. Photo(s) with caption and date	<input type="checkbox"/>
BO23	Connect with a pen-pal that is from a different Alabama FBLA district. A copy of the letter or email	<input type="checkbox"/>
BO24	Joint in-person or virtual event/activity with middle school chapter. (Ex. March of Dimes, induction ceremony, JLDC, etc.) Program or photo(s) with caption and date	<input type="checkbox"/>
BO25	Incorporate an all-about-ethics day within your chapter (Resource: MBA Research Site) Program or photo(s) with caption and date	<input type="checkbox"/>
BO26	Complete any other activity that is unique to your chapter to gain members or community support Brief description, social media post, press release or photo(s) with caption and date from the event	<input type="checkbox"/>

Helping Hands

These tasks focus on service and engagement. These tasks align with Service Season and are designed to meet the core of the FBLA mission: being community-minded business leaders.

Recommended Timeline: November 7, 2024 - January 8, 2025

HH1®	<p>Support the Alabama FBLA goal of <u>\$82,500</u> by donating a minimum of \$500 to support the March of Dimes</p> <p>Send the March of Dimes reporting form with chapter donation to: 2751 Legends Parkway, Suite 315 Prattville, AL 36066 Copy of donation check and reporting form</p>	□
HH2	<p>Raise awareness for American Enterprise Day or March of Dimes</p> <p>Copy of flyer promoting American Enterprise Day (November 15) or World Prematurity Awareness Day (November 17)</p>	□
HH3	<p>At least one member attend National Fall Leadership Conference</p> <p>Copy of registration and agenda</p>	□
HH4	<p>Partner with a local business or college in your area and have them sponsor your FBLA chapter</p> <p>Copy of letter or email</p>	□
HH5	<p>Present a March of Dimes informative video and conduct a Mission Moment at a school event</p> <p>Copy of reporting form and photo(s) with caption and date</p>	□
HH6	<p>Host an event to raise money for March of Dimes (i.e. Bake Sale, Paper Football Sales, Candy Grams, Dancing with Teacher Assembly, partnering with elementary schools, coinboxes, etc.)</p> <p>Copy of flyer, social media post, and group photo(s) with caption and date</p>	□
HH7	<p>Develop a sustainability initiative within your school. (Such as recycling, hosting a community clean-up day, or participating in the Alabama Adopt-a-Mile program)</p> <p>Copy of flyer, screenshot of social media post, and group photo(s) with caption and date /confirmation from Adopt-a-Mile</p>	□
HH8	<p>Wear purple for March of Dimes on World Prematurity Awareness Day (November 17) or during Prematurity Awareness Week</p> <p>Group photo(s) with caption and date</p>	□
HH9	<p>Host a special activity or event for students or community members with special needs</p> <p>Group photo(s) with caption and date, flyer, and social media post</p>	□
HH10	<p>Pass out purple ribbons and/or place March of Dimes coin boxes around your school, district school or local businesses</p> <p>Photo(s) with caption and date of coin boxes placed at businesses and /or photo(s) with caption and date of students with ribbons</p>	□
HH11	<p>Accumulate a total of ten (10) community service hours (chapter members combined)</p> <p>Copy of services hours and description of activities</p>	□

HH12	Participate in a tutoring program with local programs and/or elementary/middle schools Copy of schedules and/or communications	<input type="checkbox"/>
HH13	Host a March of Dimes Mini Walk Copy of flyer, registration form, and group photo(s) with caption and date	<input type="checkbox"/>
HH14	Plan a special event or activity to honor your local first responders, veterans, or members of the armed forces Description of activity, thank you note, and photo(s) with caption and date	<input type="checkbox"/>
HH15	Chapter Mentoring Day: Local chapter officers/members present at an FBLA Middle School chapter or potential FBLA Middle School chapter to encourage involvement Copy of presentation or activity and group photo(s) with caption and date	<input type="checkbox"/>
HH16	Partner with a local non-profit, nursing home, assisted living facility, or senior citizens group to have your chapter volunteer or host an event (i.e. clothing or toiletry drive, cards, holiday event, or internet safety workshop) Group photo(s) with caption and date and copy of flyer or screenshot of social media post	<input type="checkbox"/>
HH17	Create thank you cards or host a special event to recognize the support staff at your school Copy of thank you card, flyer, or social media post of event and a group photo(s) with caption and date	<input type="checkbox"/>
HH18	Distribute and/or display uplifting messages to encourage students, faculty, and staff Copy of photo(s) with caption and date of displays, notes, and examples	<input type="checkbox"/>
HH19	Adopt a family in need or partner with local agencies for child advocacy (i.e. gifts, dinner, supplies, gift cards, groceries, clothing, etc.) Group photo(s) with caption and date of members with the items and/or brief description of project	<input type="checkbox"/>
HH20	Submit at least one application for Alabama FBLA District Scholarship Copy of completed application	<input type="checkbox"/>
HH21	Host a civics workshop or assembly that provides information on the political process, how to vote, and selective service Photo(s) with caption and date of event and/or flyer	<input type="checkbox"/>
HH22	Incorporate Health Awareness into your chapter activities (Plan a health fair, mental health awareness, stress relief, suicide prevention, or wearing green for Mental Health Awareness Day,) Social media post of the activity or photo(s) with caption and date and tag @alabamafbla on Instagram and Facebook	<input type="checkbox"/>
HH23	Incorporate World Kindness Day into your chapter activities. (i.e. social media initiative, campus activity, or presentation during a chapter meeting) Social media post of the activity or photo(s) with caption and date	<input type="checkbox"/>

HH24	Have a competition between grade levels to raise money for March of Dimes. Flyer of the event	<input type="checkbox"/>
HH25	Submit the Champion Chapter Service Season (Deadline- January 8th) Certificate or screenshot of submission email	<input type="checkbox"/>
HH26	Complete any other activity that is unique to your chapter that shows service to your community or state Brief description, social media post, press release or photo(s) with caption and date from the event	<input type="checkbox"/>

Celebrating Success

These tasks focus on chapter excellence and CTE awareness. These tasks align with CTE Celebration and are designed to showcase FBLA excellence and achievements.

Recommended Timeline: January 9, 2025 - February 28, 2025

CS1 ®	Celebrate American Enterprise Day and/or FBLA Week Photo(s), letter, flyer, and/or social media post	<input type="checkbox"/>
CS2 ®	Alabama FBLA Foundation Donation of \$100 or more Mail check to attn: Alabama State Adviser (Due by January 31, 2025) Copy of check	<input type="checkbox"/>
CS3	Execute a second semester recruitment drive Copy of flyer/screenshot social media post, sign up list and/or group photo(s) with caption and date	<input type="checkbox"/>
CS4	Review the “FBLA Week” National Officer Planning Guide and develop your chapter’s week of activities List of FBLA Week activities	<input type="checkbox"/>
CS5	Prepare a print ad or an audio podcast about CTE and FBLA Impact Copy of ad/transcript of podcast	<input type="checkbox"/>
CS6	Host a school-wide "Dress for Success" day to promote the FBLA National Dress Code Copy of flyer, screenshot of social media post	<input type="checkbox"/>
CS7	Sponsor a project or event with another CTSO during CTE Month Photo(s) with caption and date and summary of the project/event	<input type="checkbox"/>
CS8	Host FBLA alumni, business/college recruiter, or local business leader to speak or present Copy of program and group photo(s) with caption and date	<input type="checkbox"/>
CS9	Submit a state officer candidate application Copy of completed application	<input type="checkbox"/>
CS10	Host a local Champ Camp to prepare for SLC Copy of agenda and group photo(s) with caption and date	<input type="checkbox"/>

CS11	Participate in the LifeSmarts FBLA Challenge Copy of registration	<input type="checkbox"/>
CS12	Create a photo(s) collage board that includes your chapter's accomplishments, conference participation, service projects, etc. to be displayed at Alabama FBLA State Conference and school Submit photo(s) with caption and date of the finished project	<input type="checkbox"/>
CS13	Sponsor a teacher/adviser appreciation activity Description of activity and photo(s) with caption and date	<input type="checkbox"/>
CS14	Sponsor an in-person or virtual business tour for members Photo(s) with caption and date and summary of the tour	<input type="checkbox"/>
CS15	Host a joint CTSO activity during CTE Month (bowling, karaoke, dance, sports event, or CTSO Olympics) Group photo(s) with caption and date and description of event	<input type="checkbox"/>
CS16	Have your chapter attend a city council meeting or have an elected official sign an FBLA Week Proclamation Group photo(s) with caption and date and description of city council meeting or copy of proclamation with group photo(s)	<input type="checkbox"/>
CS17	Interview a business owner to learn more about the traits required in entrepreneurship and leadership Write a brief summary of the interview	<input type="checkbox"/>
CS18	Prepare a memo to your school administrators about the number of competitors your chapter plans to send to State Leadership Conference Provide a copy of the memo	<input type="checkbox"/>
CS19	Submit the Champion Chapter CTE Celebration (Deadline- March 5th) Certificate or screenshot of submission email	<input type="checkbox"/>
CS20	FBLA "End of the Year" Celebration (Ex: Party, program, award ceremony) Photo(s) with captions or date or agenda	<input type="checkbox"/>
CS21	Chapter Career Decision Day (students explain how FBL impacted career decisions) Photo(s) with captions and date or decision letter	<input type="checkbox"/>
CS22	Have one submission of an Alabama FBLA pin design for the 2025 NLC (original artwork/no clipart) A photo(s) of the submission and the pin design with captions and date	<input type="checkbox"/>
CS23	Complete any other activity that is unique to your chapter to gain members or community support Brief description, social media post, press release or photo(s) with caption and date from the event	<input type="checkbox"/>

****The Alabama State Blueprint for Success binder must be in the state office no later than March 7, 2025.**